



a different standard



Established in 2011.

Allocacoc is a one-of-a-kind industrial design company.
Industrial design is not limited to any category or current industry
"Doing differently is the only way to make a difference".

Vision

"To be a company that inspires and brings you with products of a different standard"

Mission

"Our mission is to improve the design and value of existing products that provide a new user experience, and make them accessible to every household in the world."

[Join our allosquad here!](#)



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What's in it for you?

	Number of followers on a social media platform			
Benefits	5k	10k	50k	100k
Free merchandise	✓	✓	✓	✓
15% Personalized discount code for your friends/family/fans	✓	✓	✓	✓
Flexibility of how you want to show advertise the product.	✓	✓	✓	✓
Join us at our events and dinners!	✓	✓	✓	✓
Be one of the first to get our latest products from our wide product portfolio.*		✓	✓	✓
Free product(s) every quarter, for you/your friends/family/fans.**	1	2	2	3
Discount on all the Allocacoc products for you.***	15%	15%	25%	25%
Growth opportunities **** E.g. Your name printed on the product. Free entry to some fairs and events that we participate in.				✓

NOTE:

*We will let you know when each product is available.

**We will choose the product item(s) based on availability.

***Discount on the available products on our webshop.

****Certain rules apply, please contact marketing@allocacoc.com for more information.

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Requirements

- Minimum 5000 followers on **a** social media platform
- Like our page on all social media platforms
- Each time we send a product, review or post the product on your social media (we will let you know which social media platform).

5k-10k

- Share our name on your social media platform* **every month**.
 - This can be in the form of your own image/video/mention on social media.
 - You can also repost or ask us for any images or videos you want to share.
 - When sharing you must tag us (on the picture or in the description.)

11K-50K

- Share our name on your social media platform* **quarterly**.
 - This can be in the form of your own image/video/mention on social media.
 - You can also repost or ask us for any images or videos you want to share.
 - When sharing you must tag us (on the picture or in the description.)

+51K

- Share our name on your social media platform* when a **new product** is sent to you by us.
 - This can be in the form of your own image/video/mention on social media.
 - You can also repost or ask us for any images or videos you want to share.
 - When sharing you must tag us (on the picture or in the description.)

*Note:

The social media platform with the most followers.

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